

EAHP Academy Camp 2013

Pharmacoeconomics – tools, strategies and beyond

# Seminar I: General, Public Health and Pharmacoeconomics

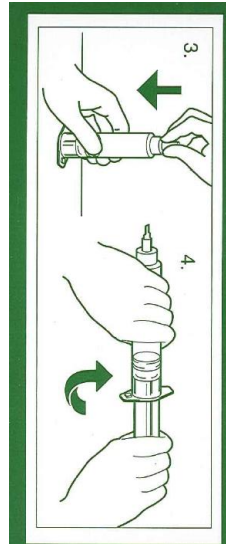
13th September 2013



# Conflict of interest

nothing to disclose

# Introduction – The choice for propofol



Ready to use syringe

Euros 31.24 the unit



Vials

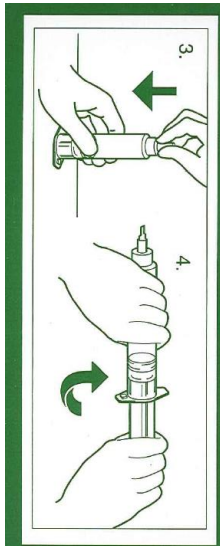
CHF 14.83 the unit

# Introduction – The problematic





# Introduction – The management



- Ready to use syringe
- Sterile gloves
- Nursing time

**Euros 32.09**



- Sterile gloves
- 50 mL syringe
- Needle 19G
- Alcohol swab
- Nursing time

**Euros 17.69**

# Introduction – The economic decision



We choose the vials for Euros 17.69 the unit

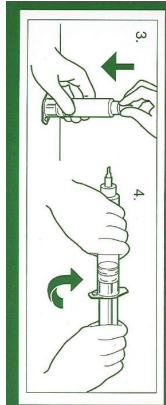
# Introduction – The economic decision

Thank you very much for your attention!



Is there anything missing in the analysis?

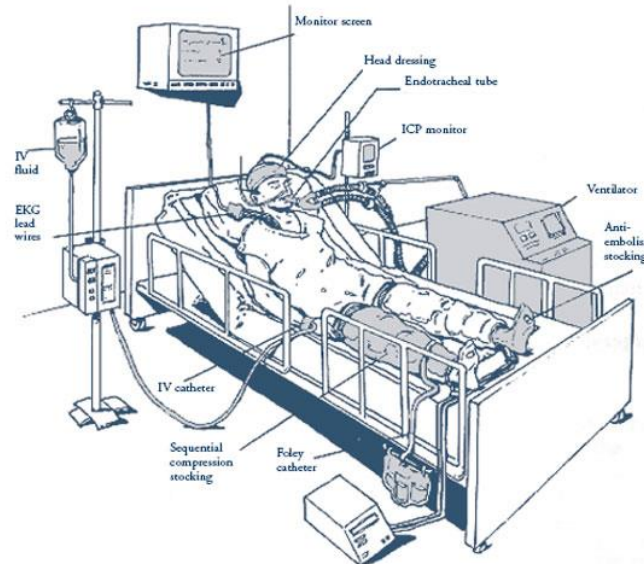
# Introduction – This decision should be reviewed



or

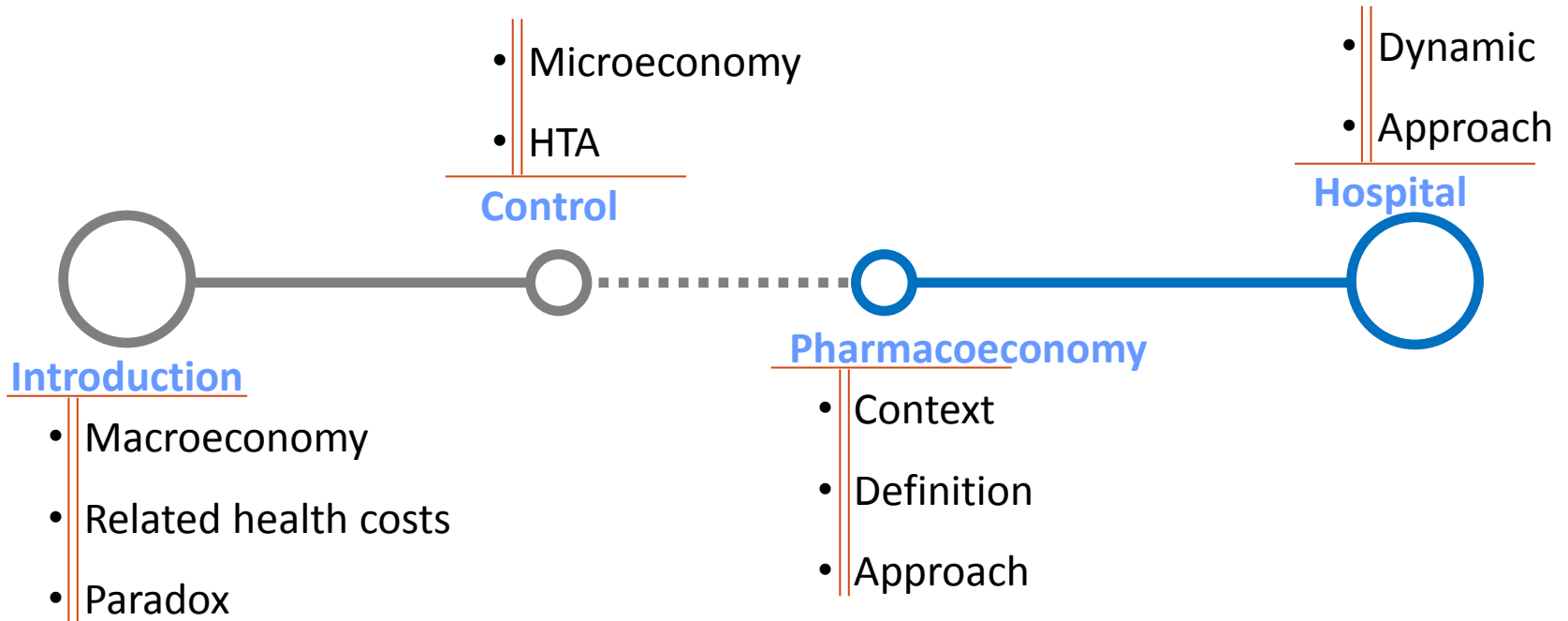


## Does a choice influence the clinic?



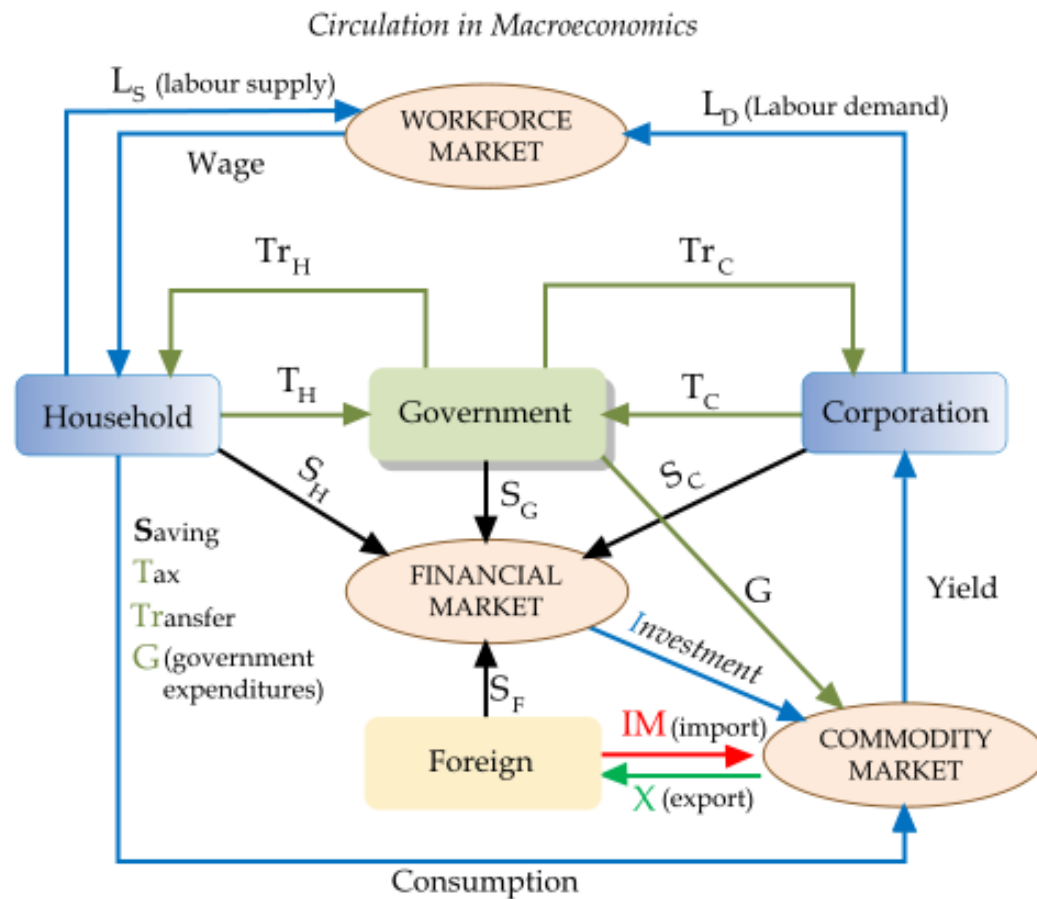


# Plan



# Introduction – Definition - Macroeconomics

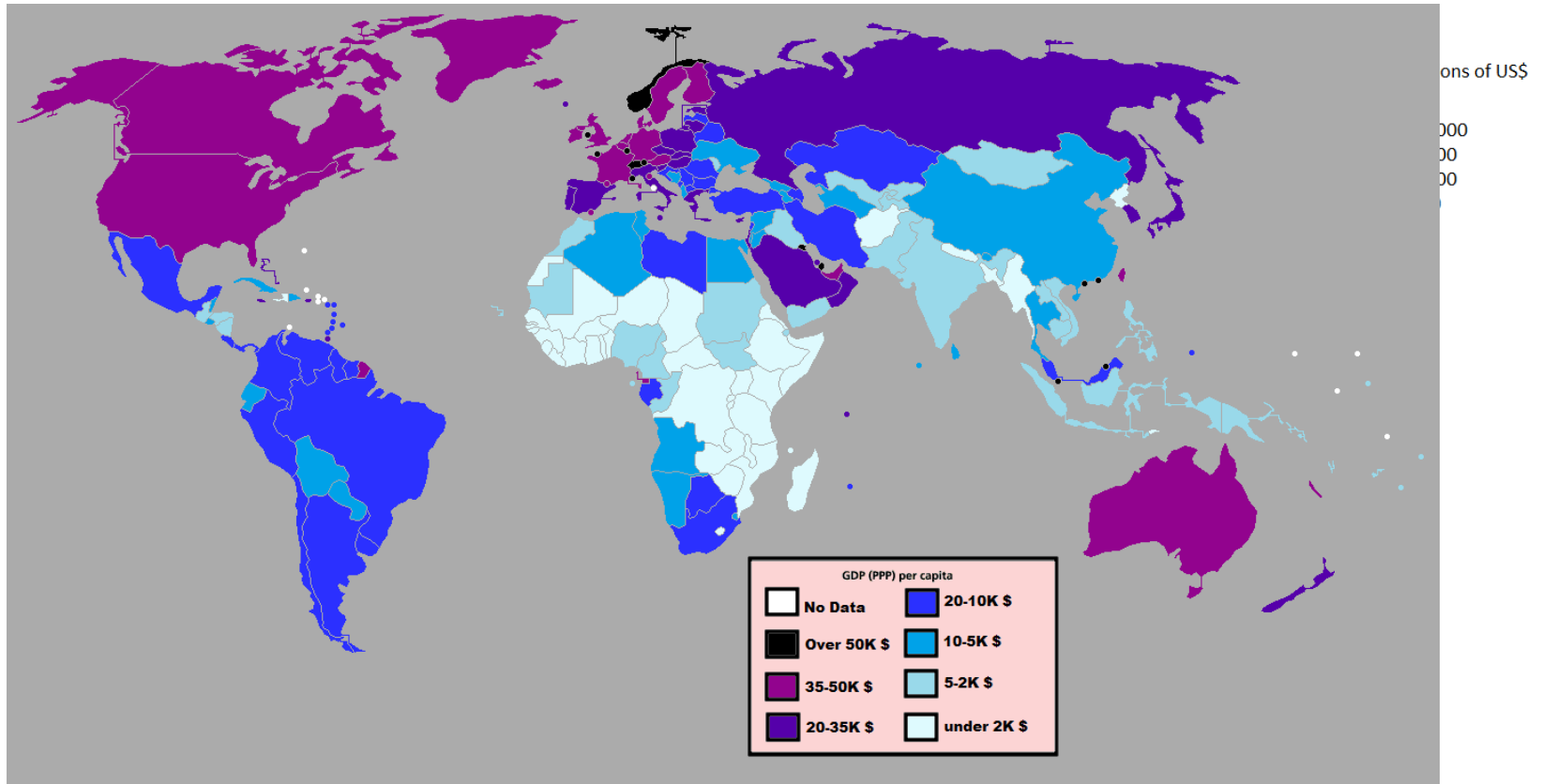
Study of the overall aspects and workings of a national economy (i.e. income, output) and the interrelationship among diverse economic sectors



# Introduction – GDP

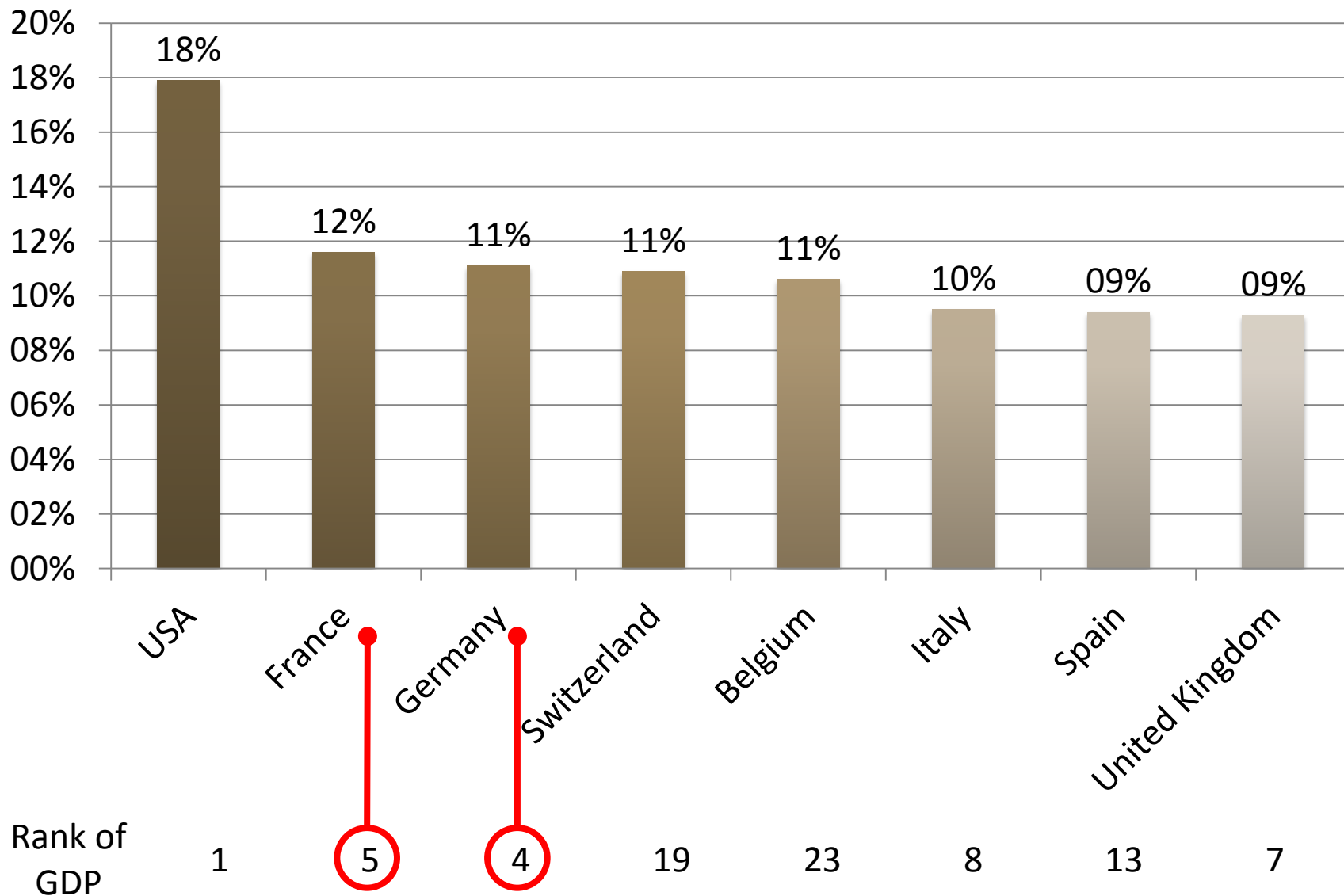
Gross domestic product (GDP) is the market value of all officially recognized final goods and services produced within a country in a given period of time.

GDP per capita is often considered an indicator of a country's standard of living.



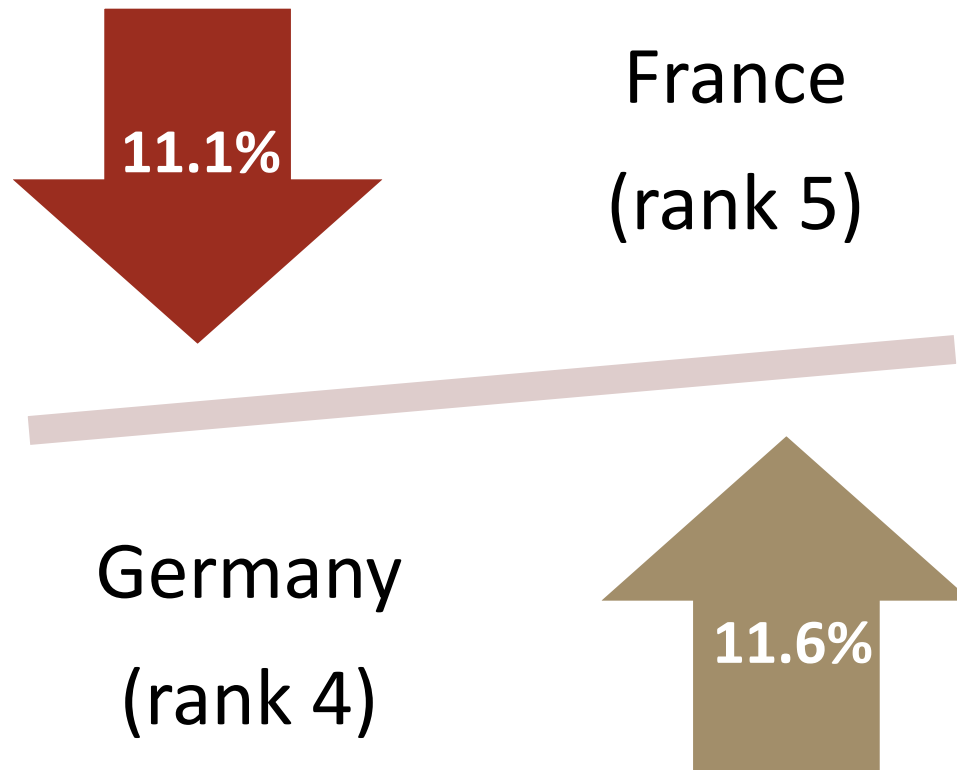
# Introduction – Related health costs

## Cost of health (% GDP in 2011)\*



\*<http://donnees.banquemondiale.org/indicateur/SH.XPD.TOTL.ZS>

# Introduction – Related health costs



German people probably consum more health than French people

# Introduction – Evolution of the % GDP

## Health costs (% of GDP) 95-2011\*

|                               |                 |
|-------------------------------|-----------------|
| USA : + 4.3 points            | [ 13.6 - 17.9 ] |
| France : + 1.3 points         | [ 10.4 - 11.6 ] |
| Switzerland: + 1.5 points     | [ 9.3 - 10.9 ]  |
| Germany : + 0.9 points        | [ 10.1 - 11.1 ] |
| Belgium : + 3 points          | [ 7.6 - 10.6 ]  |
| Italy : + 2.3 points          | [ 7.2 - 9.5 ]   |
| Spain : + 2 points            | [ 7.4 - 9.4 ]   |
| United Kingdom : + 2.6 points | [ 6.8 - 9.3 ]   |



\*<http://donnees.banquemondiale.org/indicateur/SH.XPD.TOTL.ZS>



# Introduction – Evolution of the % GDP



**If** Growth of healthcare > Overall growth of GDP **then** Growth of healthcare costs

Reinforcement of caregiving

# Introduction – Differences between countries\*

| Countries      | Per capita in 2011 (\$) | Rank in health care spending (world) |
|----------------|-------------------------|--------------------------------------|
| Switzerland    | 9121                    | 1st                                  |
| Norway         | 8987                    | 2 <sup>nd</sup>                      |
| USA            | 8608                    | 4th                                  |
| United Kingdom | 3600                    | 19th                                 |

Switzerland and Norway have expenses more than 50% of the mean countries of the OECD.

Germany and France have the same expense (GDP is bigger in Germany)

France has half of the expenses of the USA but they use 35% less of the GDP for healthcare.



# Introduction – Paradox of these numbers

Are we getting less care in United Kingdom?

- Ratio prevention - treatment

Doctors receive money from HMO -> don't provoke them to act

Prevention



Filter of cost-efficacy for the reimbursement

Restriction access for some drugs

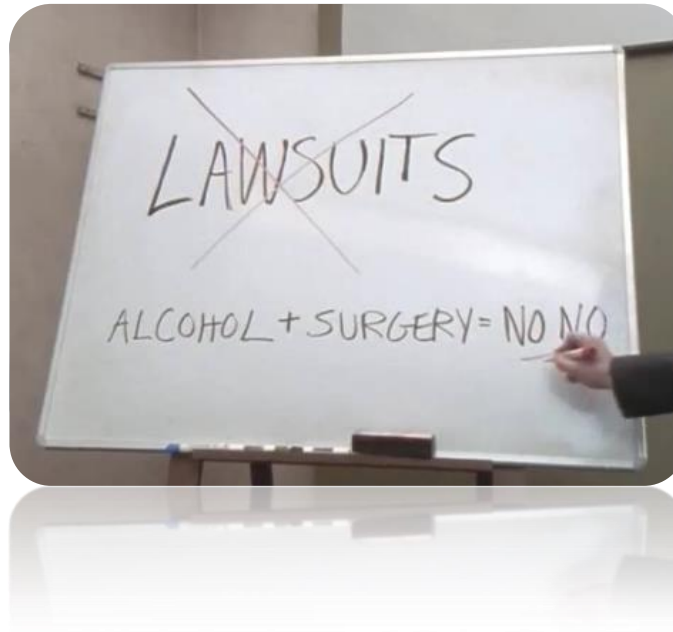
Investment that gives the best points of healthcare

Collective approach on healthcare

# Introduction – Paradox of these numbers

Are we getting better care in the USA?

- Why 17.9% of the GDP?



Structural components  
(financial)

Sociological  
components

Doctor's fee are high (insurances for trials)

Spectrum of the population less covered  
by the insurances

# Introduction – Paradox of these numbers

Are we getting better care in the USA?

- Why 17.9% of the GDP?

More answer.....



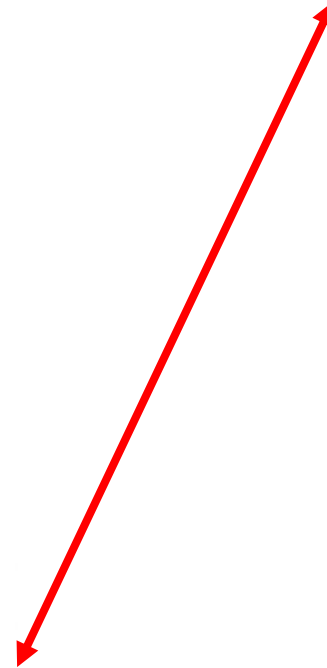
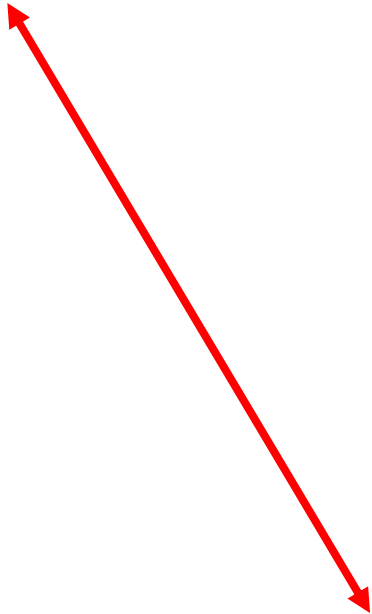
What seems to be the problem?

Waiting Room



# Control over the costs – Control and regulation

3 examples





# Control over the costs – Things in common

Independent agency of « Health Technology Assessment » (HTA)

Medicalization of the decision-making process

Has to evaluate the reimbursement of medicine and medical device

1

- Not only for the registration but also need to follow up

2

- Make recommendations for the healthcare professional for the routine

3

- Develop a public policy perspective of health and its evaluation

# Control over the costs – Their differences

## Health system

- National funded with everyone's tax (United Kingdom)
- Insurance (France and Germany)



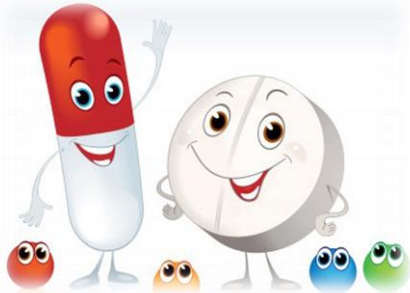
## Their place in the health system

- Recommendations' trends (France & Germany) vs decisions' trends (United Kingdom)

## Place in health economy

- Important for everybody
- Central in the United Kingdom (filtration of the innovation)
- More auxiliary in France and Germany

# Control over the costs – Medical proof required



Comparison of one medicine to the gold standard



Combine the medical proof and the level of price



Choose the best strategy in order to have the best ratio cost-benefit....  
...or to recommend the strategy which has the best cost-  
efficacy?  
If not the cheapest solution? (cost minimization)

# Control over the costs – Specifications



Separation between the technical and  
economical evaluation



Importance of the negotiation of the price

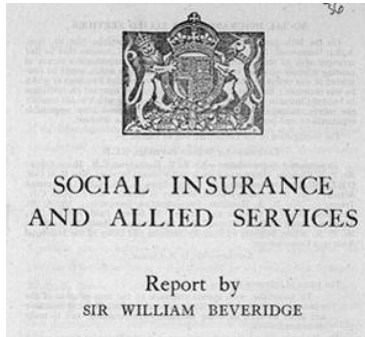


Concept of a positive list



Re-shaping of the health system  
Center for orphan indications  
Medicine -> approved specialist (e.g. Thalidomide)

# Control over the costs – Difference with the NICE



Beveridgian model (financed by the state budget)  
with a strong link with the political power



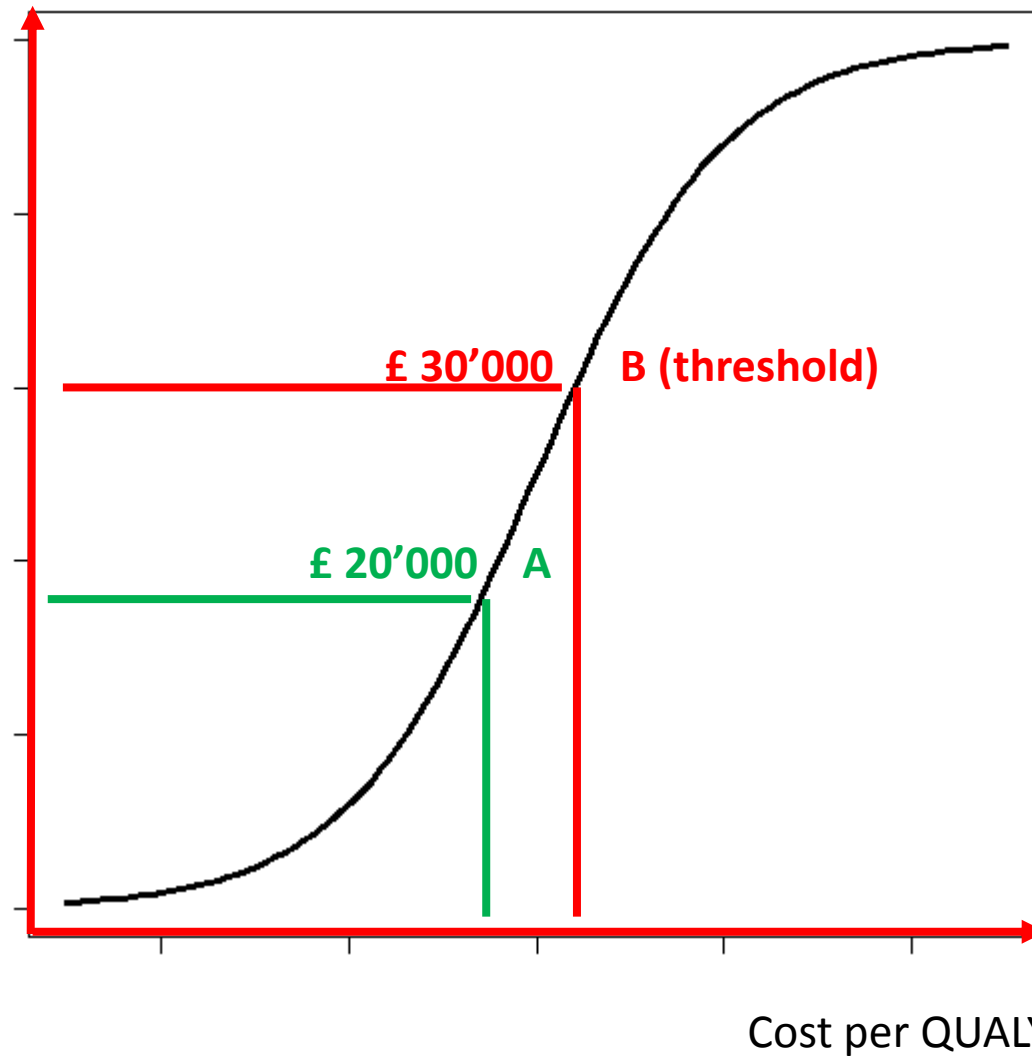
Need for the healthcare products and for the organisations to  
have a medico-economic evaluation



No separation between church and state (influence)

# Control over the costs – Cost per QALY (limit)

Probability to be  
rejected



But the United Kingdom's system evolve.....



# Control over the costs – Cost per QALY (limit)

Recommendations of use for products that have a

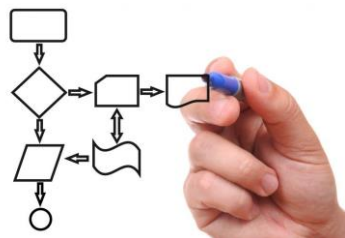
**cost-efficacy > £ 30'000/QALY**

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| <b>Molecules</b> | <b>Indications</b>       | <b>£/QALY</b>    |
|------------------|--------------------------|------------------|
| Trastuzumab      | breast cancer            | 37'500           |
| Temozolomide     | glioma                   | 35'000           |
| Imatinib         | chronic myeloid leukemia | 36'000 to 65'000 |
| Bortezomib       | myeloma                  | 34'500           |
| Permetrexed      | mesothelioma             | 34'500           |
| Sumatinib        | kidney cancer            | 55'000           |

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# Control over the costs – NICE & documentations\*



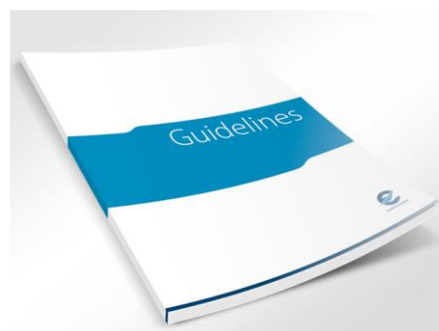
399

Interventional procedures



295

Technology appraisals



178

Clinical guidelines



46

Public health guidance

# Control over the costs – Decisions of the NICE

Final decision made by

Scientific point of view

- Validity of evidence based
- Consistent subgroups
- Potential generalizability
- Measure of the quality of life
- Considering the uncertainty

Social point of view

- Severity of the illness
- End-of-life care
- Age
- Inequality in health



# Control over the costs – IQWiG



Few negotiation on the price of health products in Germany



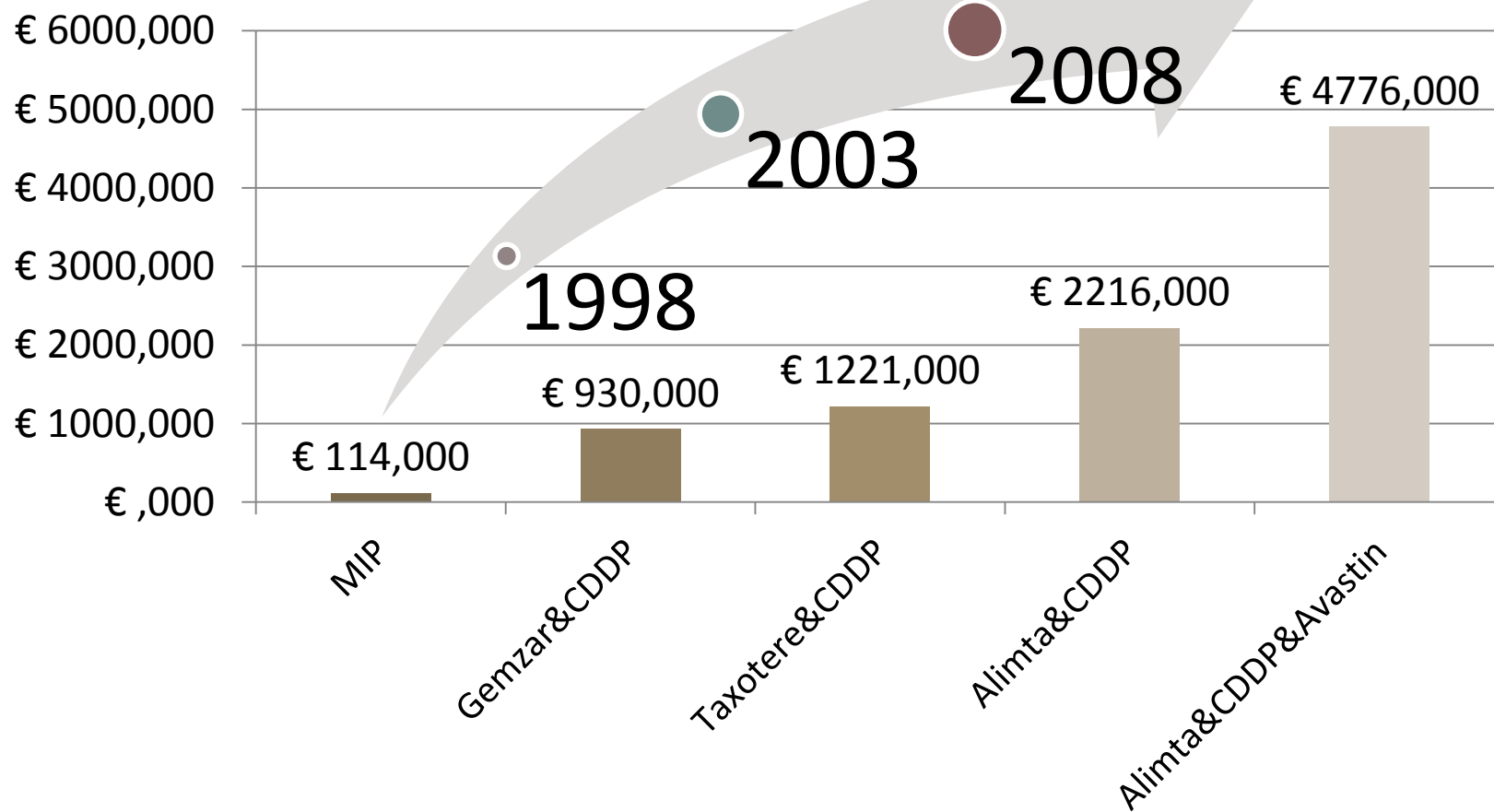
Regulation more targeted over an authorisation to prescribe



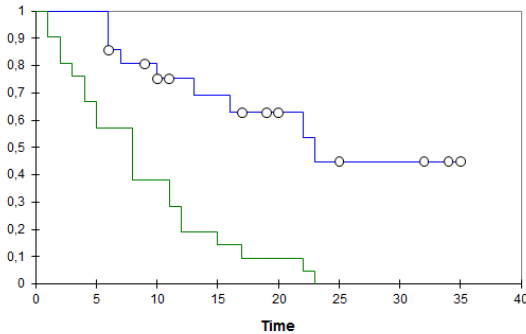
No integration of pharmacoeconomic studies in the process of reimbursement

*Similar with France but there are decisions that are made for health professional*

# Microeconomic level – Costs evolution of cancer



# Microeconomic level – Limit of this analysis



No consideration of the efficacy data

- Increase of the progression-free survival? Survival?
- Increase of quality of life?



How did evolve the cost at hospital compared with

- Hospital day care?
- Ambulatory care?



# Pharmacoeconomy – Context of development

The evaluation of practices and strategies of treatment are in the center of the preoccupations of healthcare industry players

The **clinical approach** is insufficient to qualify in itself the effective interest of a therapeutic strategy



The **budgetary approach** is insufficient in the decision-making.

# Pharmacoeconomy – Context of development

Tools to measure our activity (i.e. DRG)



Accreditation of the hospitals



Coordination between hospital care and ambulatory care



# Pharmacoeconomy – Context of development

Therapeutic innovation = Medicine at a higher purchase cost



Decision to make allocation of scarce resources (unstretchable)

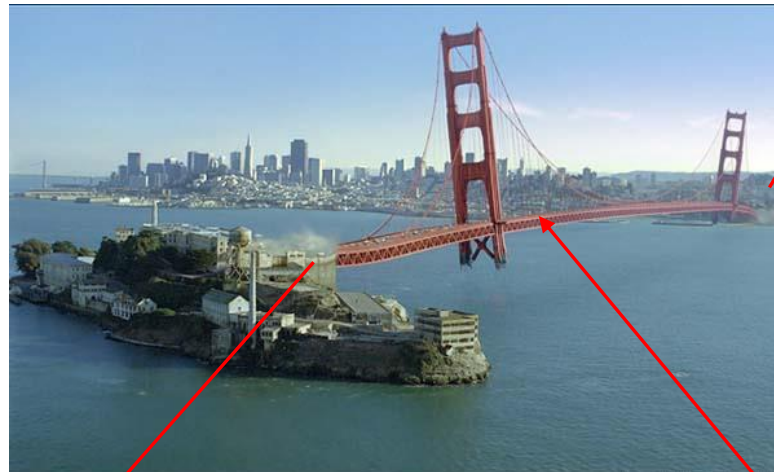


But dynamic climate favourable to the reallocation of resources and a discussion on the organizations



# Pharmacoeconomy - Definition

Analysis of the costs and consequences of therapeutic strategies in terms of health



Clinical data

Financial data



# Pharmacoeconomy - Definition

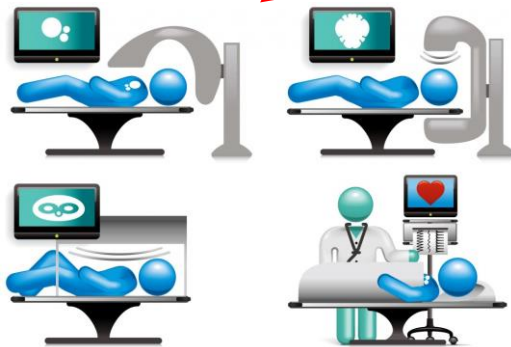
Medicine



Medical devices



VALID FOR



Diagnostics



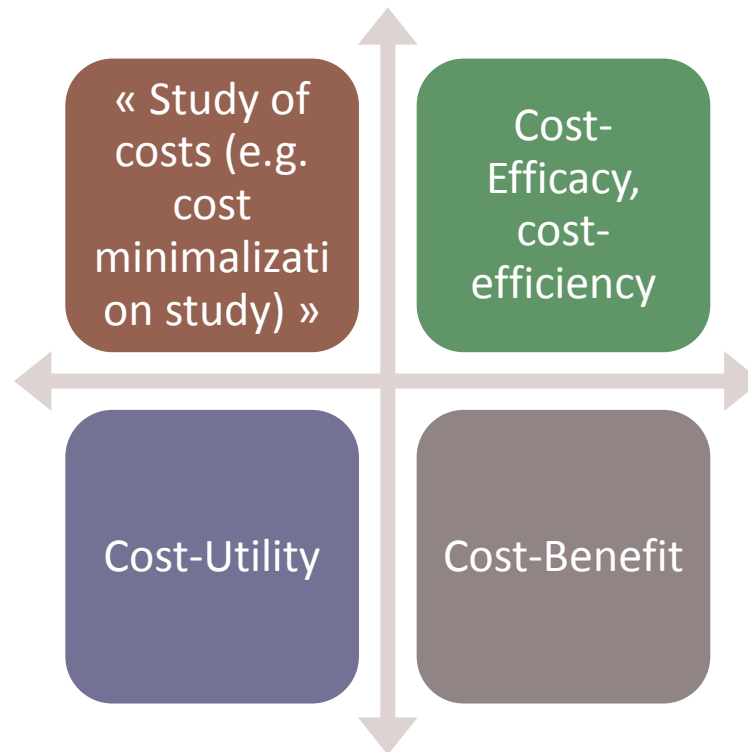
Services

# Pharmacoeconomy - Definition



The objective is to evaluate the implementation of costs of therapeutic strategies and their clinical consequences

Different types of pharmacoeconomy studies



# Global budgetary approach (hospital)



Development of tool for budgetary control more and more efficient



Development of more frequent informations and more precise for the prescribers over the cost of prescriptions

## BUT

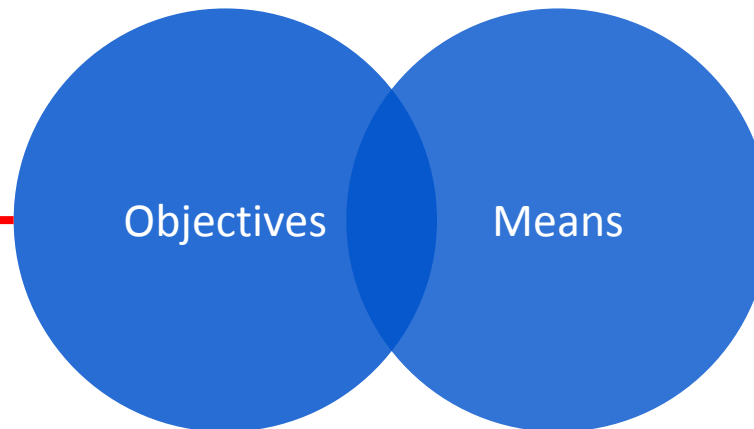
No genuine anticipation over a new market authorization

Not real correlation with the clinical activity (Scoreboard – spending)

# Refined budgetary approach (hospital)

To have one expense available per patient

To have the accumulated expense per activity (e.g. identification of the therapeutic cost of a second line of treatment for one type of service)



To develop a computer assisted prescription

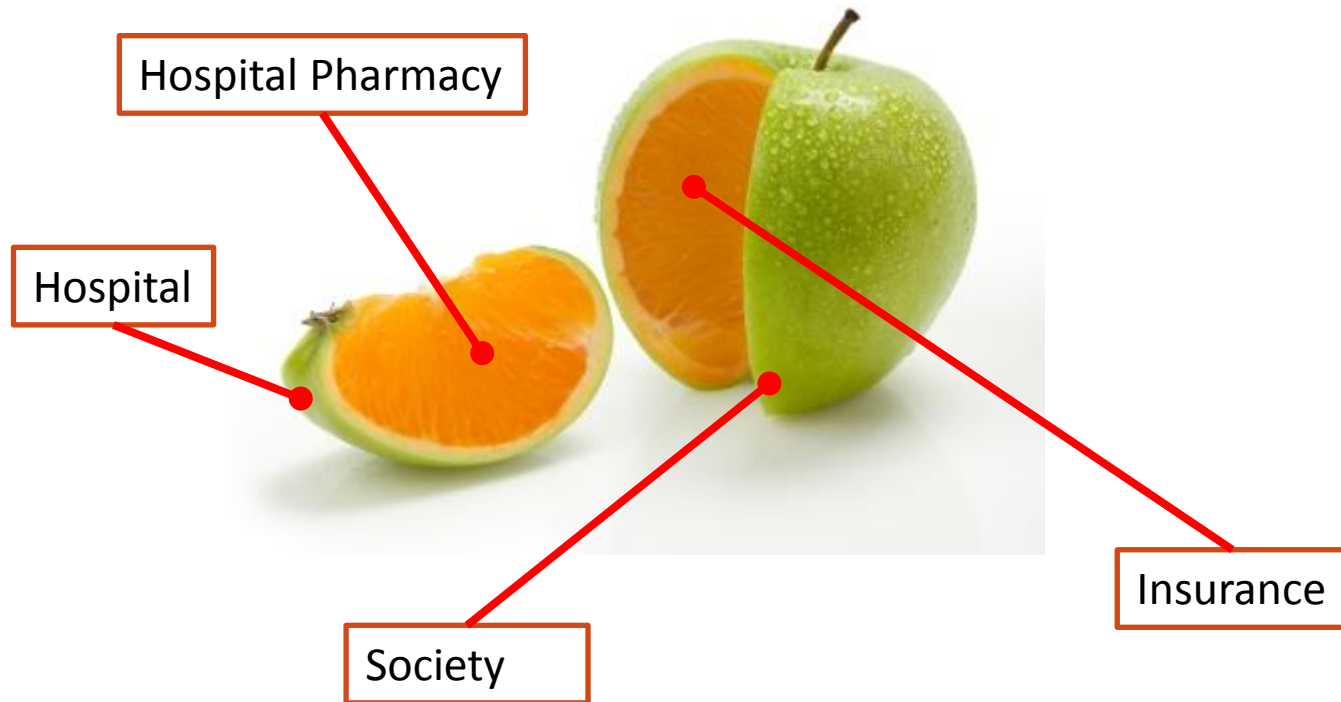
Linkage of medical data of each care unit



# Pharmacoeconomy approach

To surpass the simple budgetary context in order to situate the medicine through the consequences of its prescription:

Depending where you look, you **change** your point of view



# Pharmacoecono analysis = dynamic of thoughts

Over the modalities of care  
(hospital – day hospital – ambulatory)

Over the analysis of the systems  
of healthcare and the  
distribution between the  
different providers



Pharmacoeconomy = provision of measurement tools (under certain conditions) for one medical field to another

# Why pharmacoeconomy in hospitals?

The budget for drugs is not a little bit of the hospital spending (we even don't talk about a budget anymore)



- Within 20 years, it grew from 4 to 10% of the hospital budget
  - ...and the budget continue to evolve
  - Arrival of costly therapeutic innovation in different fields such as orthopedie, ophtalomology, etc...

# Things that increase interdisciplinary work

Bringing together the strategic expertise of the Group encouraged by:

- The regulatory constraints
- The accreditation

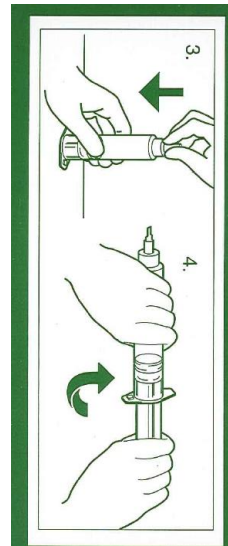


The increase of the power of hospital board decision and the dynamic of the pole

- Committees of drugs and medical devices
- Commissions of equipment and workforce

Everybody does not know everything.  
You need the other to understand and the others need you in order to understand

# Introduction – The choice for propofol



Ready to use syringe

Euros 31.24 the unit



Vials

CHF 14.83 the unit

# Just a teaser...

Where are the costs?



PHARMACOECONOMY  
of propofol



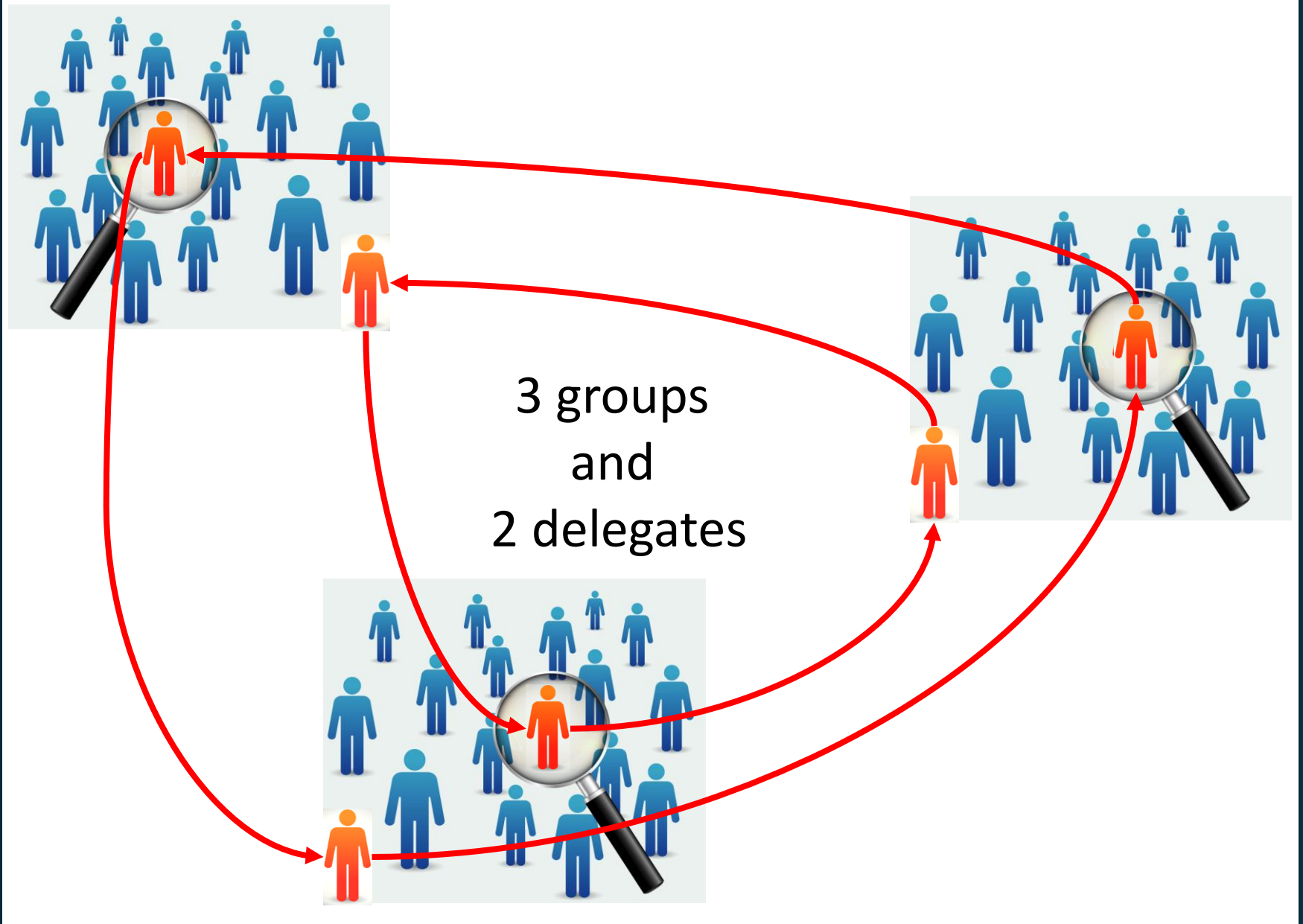
END 2013

Coming soon...

# Workshop



# World Café manner





# 3 themes in the Workshop

1

The primacy of politics and economics over hospital practice

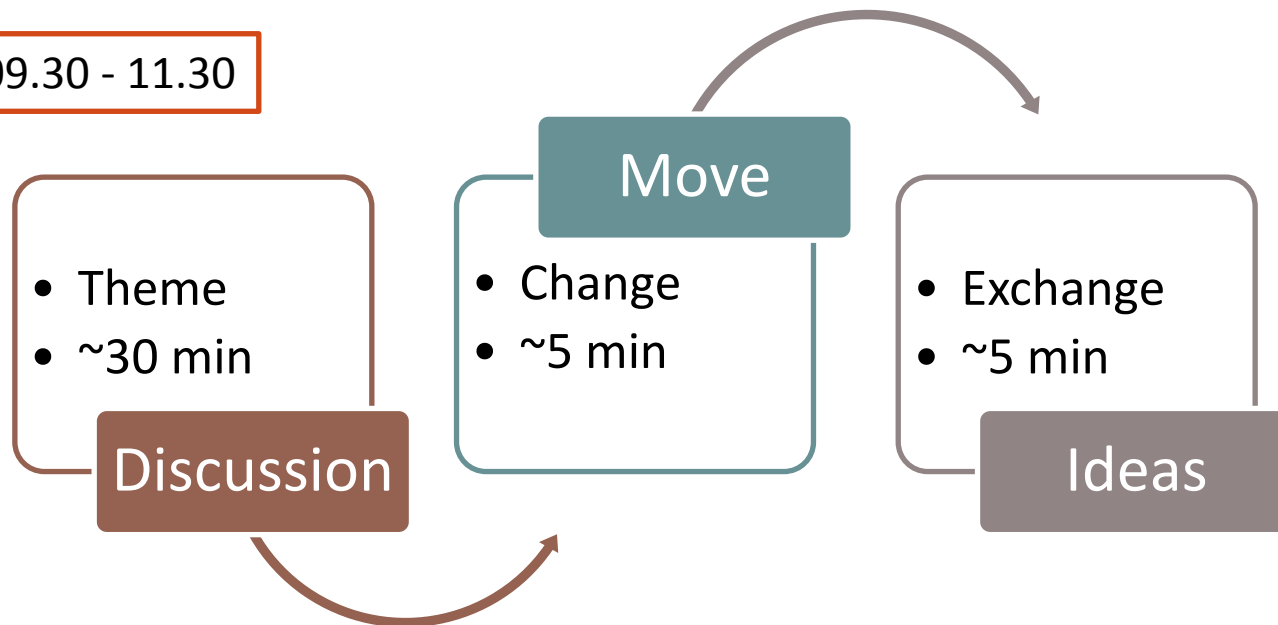
2

Government approaches and chances of success: regulation, deregulation, global budgeting, competition, managed care, rationalisation, lean management (and combinations thereof)

3

Quantity and access restrictions: Lessons learnt from DRG and Managed Care implementations

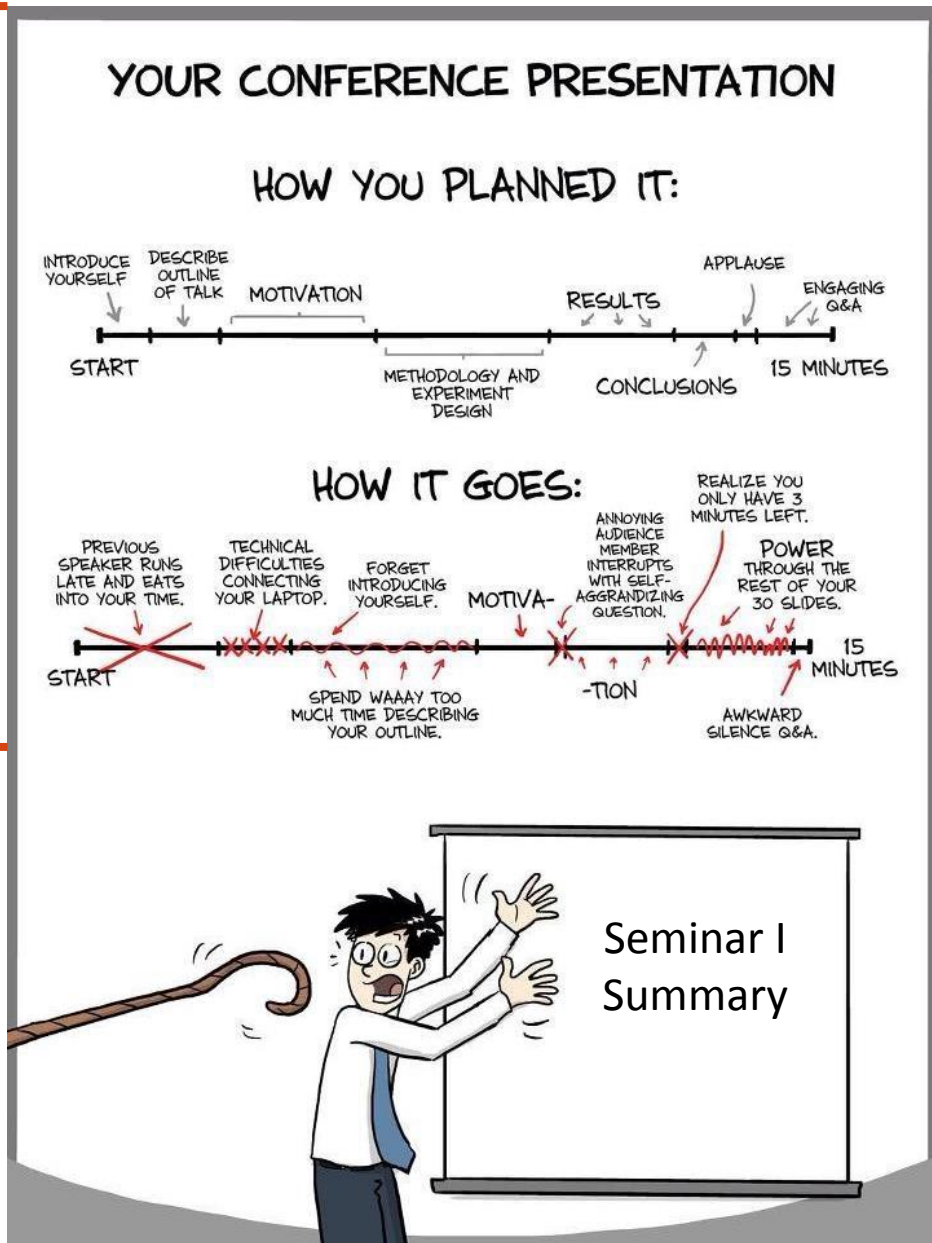
From 09.30 - 11.30



# 3 themes in the Workshop

From 11.30 - 12.30

15 min per group



# The primacy.....

Politics need economic evaluation in order to decide because resources (i.e people, time facilities, equipment, and knowledge) are scarce. Choices must and will be made concerning their deployment, and methods such as “what we did last time”, “gut feelings”, and even “educated guesses” are rarely better than organized consideration of the factors involved in a decisions to commit resources to one use instead of another.



## Discussion topics:

- Why not “the primacy of hospital practices over politics and economics?”
- Why without systematic analysis, it is difficult to identify clearly the relevant alternatives?
- Why the viewpoint assumed in an analysis is important?
- Why without some attempt at measurement, the uncertainty surrounding orders of magnitude can be critical?

# Government approaches and chances of success

Governments need a bridge between the world of research and the world of decision-making. Health technology assessment (HTA) is an active field internationally and has seen continued growth fostered by the need to support management, clinical, and policy decisions. It has also been advanced by the evolution of evaluative methods in the social and applied sciences, including clinical epidemiology and health economics. Health policy decisions are becoming increasingly important as the opportunity costs from making wrong decisions continue to grow.



## Discussion topics:

- What are the common specifications of these HTA agencies?
- What are the differences of these HTA agencies?
- Hospital approaches and chances of success?

# Lessons learnt from DRG

The original objective of diagnosis related groups (DRG) was to develop a classification system that identified the "products" that the patient received. Since the introduction of DRGs in the early 1980s, the healthcare industry has evolved and developed an increased demand for a patient classification system that can serve its original objective at a higher level of sophistication and precision. Today, DRG is a standard tool for establishing reimbursements for hospitals.



## Discussion topics:

- What is the definition of pharmacoeconomy?
- What are the goals of pharmacoeconomy?
- Is there any possible synergy between DRG and pharmacoeconomy?

# Lessons learnt from DRG



G-DRG





## Il manque des millions aux hôpitaux universitaires

**SANTÉ** — Le financement à la prestation (DRG) met en danger les hôpitaux universitaires. En cause: la rémunération insuffisante des prestations qui induit un manque à gagner de plusieurs millions en 2012.

Mis à jour le 21.06.2013 [2 Commentaires](#)



En 2012, le manque à gagner a été de 32 millions pour le CHUV.

Image: Keystone

Windows

A fatal exception 0E has occurred at 0137:BFFA21C9. The current application will be terminated.

- \* Press any key to terminate the current application.
- \* Press CTRL+ALT+DEL again to restart your computer. You will lose any unsaved information in all applications.

Press any key to continue \_



# Seminar

get under your skin, provoking you to investigate, discover, figure out a response or learn more about a topic.

Complex questions set the stage for higher-order thinking.

live in the real world. Look at the questions that captivate nurses, doctors, pharmacists, etc.

don't have one obvious right answer. Open-ended questions have to weigh the pros and cons of potential solutions.

set the stage for action. They challenge people to ask, "What can we do about this issue?"

matter to healthcare providers and patients. They connect clinical data to financial data

often involve an element of mystery. Intriguing questions cause people to wonder, to have a compelling "need to know."

get at core content. They are "meaty," prompting people to chew on important ideas and information.

cause people to stretch. People may need to learn new skills, interview experts or tackle challenging content as they pursue answers.



What Goes Into A Good Question

# Seminar I summary

The answer of these questions are most strongly influenced by our estimates of the relative merit or value of the alternative courses of action they pose.

Can it  
work?

- Efficacy

Does it  
work?

- Effectiveness

Is it  
reaching  
those who  
need it?

- Availability

# What's next

